

CASE STUDY



PAST MEETS PRESENT IN MOSCOW

150

people

5

travel groups

2

hotels

3

days

The group phase of the UEFA Champions League 2016/17 took Bayer 04 Leverkusen to Moscow – a unique destination right on the eastern edge of Europe – where they were playing CSKA Moscow for a place in the last 16. HRG Sports Travel handled the travel arrangements for the team, the U19 team, VIPs, sponsors and media, organizing accommodation, transfers and a stimulating supporting program of events in some of the most beautiful locations in Europe’s largest city.

Bayer 04 Leverkusen were based in the massive metropolis of Moscow during the preparations for their match against CSKA Moscow. As the official travel agency for the club, HRG Sports Travel chose a hotel tailored to meet the needs of the professional team, leaving them free to focus on the thrilling match ahead and ensuring their progress to the next round.

As well as watching the match itself, traveling guests were given a unique impression of Moscow: a city where contrasts clash to create a vibrant global metropolis, a city where tradition and the charm of historical artifacts blend seamlessly together.

Services at a glance

- + Organizing travel and guest management
- + Providing support before and during the trip
- + Organizing a supporting program of events
- + Providing advice and support for visa-related issues



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