



50

people from across Germany

2

day team event

4

locations

Our sports customers demonstrate every day that success takes teamwork. And the success of HRG Sports Europe and its five sports offices is also underpinned by excellent teamwork in those offices as well as mutual support between them. „Together we are more – on the move as a team“ was the motto for the team incentive trip held on 26 and 27 January 2018 in Frankfurt, with all the organization, creative work and graphics handled by the HRG Sports Europe events team.

HRG Sports Europe is the umbrella organization for the joint ventures DFB-Reisebüro, Liga Travel, FC Bayern Tours and ÖFB Reisen and also includes its own sports and tourism office HRG Sports Travel, underlining the importance of ensuring that every member of staff feels part of the HRG Sports Europe master brand.

Emphasizing the „We“ aspect and providing staff with information from HRG Sports Europe was therefore a priority for this team event, which was organized by the in-house events team. Getting to know one another, and giving colleagues the opportunity to network during the event, was another important aspect of the overall team spirit. Synergies between the offices need to be optimized to ensure that customers remain at the heart of the company’s operations and receive the best possible service.





AN WIDE-RANGING INCENTIVE TRIP TO KICK OFF A SUCCESSFUL YEAR

When HRG Sports Europe came up with the idea for the incentive trip, team spirit was chosen as the central theme for the two-day event. Just like for external customers, the events team at HRG Sports Europe handled the project management, content development and online attendee management, as well as the specialist aspects like technology, hotels, location catering and shuttle buses. The events team created a varied program for the different target groups, ensuring the perfect balance between information and fun, and the event's modern, relaxed style made for an informal, creative atmosphere.

1. day

- + Accreditation, check in at the Hyatt Place Hotel
- + Reception at the Villa QX Manor
- + Welcome by the Managing Director of HRG Sports Europe and sports presenter Thorsten Siegmund
- + Interactive program with a „Thinking outside the Box“ game
- + Dinner, evening with discussions, billiards and darts

2. day

- + Meet at the Villa QX Manor
- + Review of the year and look ahead
- + Keynote speech by Steffen Kirchner, mental coach and motivational trainer
- + Lunch in a typical Apfelwein restaurant
- + Escape game
- + Finale at Restaurant Frankfurt Atelier, departure



**We will gladly offer you advice
tailored to your needs!**

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